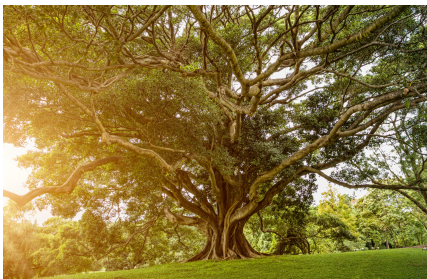


Botree Inc

PRESS KIT



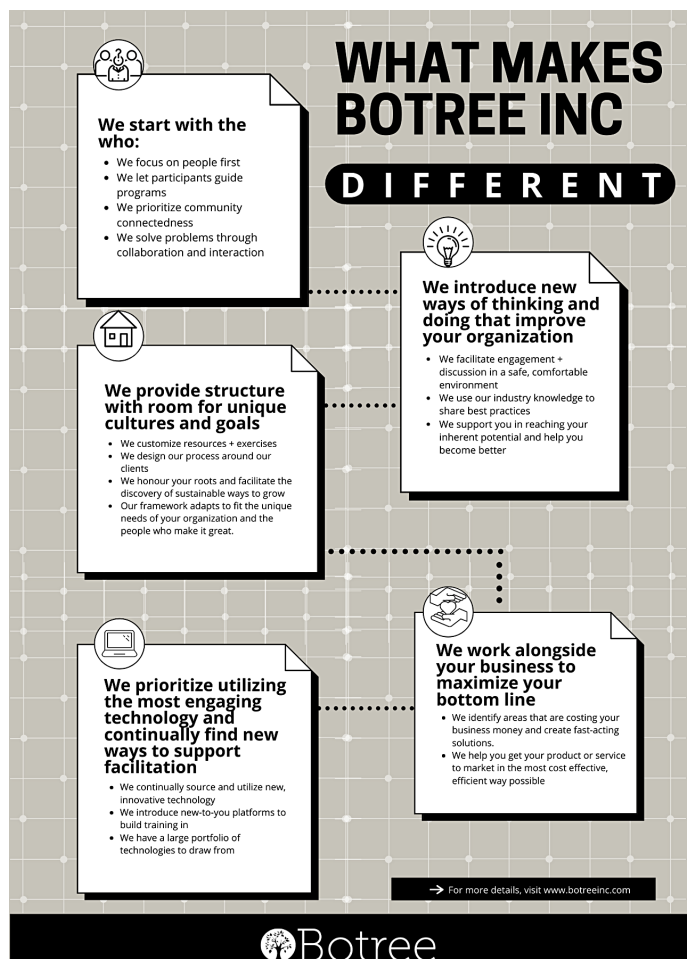
who we are

Botree is a business advisory and training group that engages organizations to reach their inherent potential and achieve sustainable growth.

We specialize in supporting your people, optimizing your processes and creating customized solutions that support the evolution of your organization through communication, education and efficiency. Based in Ontario, Canada, we provide our services to clients across North America.

our mission

With a focus on people and process, we provide customized solutions that support the evolution of the organization through communication, education and efficiency.



Our Services



disrupt + evolve

With the many daily demands of running a business, there is often limited time to support the people who make it great and analyze the processes that allow it to run. This is where we come in.

Botree was founded to help businesses reach their inherent potential through sustainable, maintainable growth. With a focus on people first, Botree will engage your team, streamline your structure and maximize your bottom line, all while staying true to the foundational values of your business.



Time to Pivot

Botree identifies your areas of inherent potential and shows you how you can be more productive.



A Fresh Start

Botree develops a custom program to reach your goals rooted in skills or strategy development.



Measuring Success

Botree works with you to facilitate sustainable growth and measure related success over time.



We challenge organizations to reach their inherent potential through learning and evolving.

Workflow Mapping

We create and curate content that helps you execute on your overall process.

Custom Training

We provide effective training, customized to fit the unique needs of your business.

Virtual Facilitation

We provide dynamic design and facilitation for your online meeting needs.



Core Team



Teena Sauve **Founder, Senior Advisor**

Following an award-winning career spanning various industries, Teena Sauve (she/her) founded Botree to support organizations in reaching their inherent potential. Drawing from a rich and varied background in healthcare, product development, client relations, management, sales and marketing, Teena's extensive experience lends a holistic approach to the expertise she provides in strategy, training and business development. With a commitment to professional development, Teena seeks every opportunity to expand her resources and is guided by her belief that cross-industry pollination is the driving force behind innovation.



Jordann Bone **Director of Instructional Design**

As Botree's director of instructional design, Jordann Bone, OCT (she/her) turns concepts into action. A passionate cross-pollinator of ideas, Jordann thrives in spaces that disrupt conventional thought processes in pursuit of evolution. Jordann holds a master's degree and post graduate diploma in adult education, leadership and technology and has designed custom programs across a multitude of industries and business sectors.



Heather Price-Jones **Client Relations Specialist**

Heather Price-Jones (she/her) is a client relations specialist with Botree. She is a creative communicator, focusing on digital and internal communication strategies. Heather has a background in public relations, journalism and working with not-for-profit organizations. As the face behind Botree's digital presence, Heather values educating our audience and creating connections in our community.



Faryn Thompson **Brand Strategy**

Faryn Thompson (she/her) is a brand strategy specialist with an organized, creative and intuitive approach. With experience managing premium brands across various sectors and drawing from a rich and varied background in digital media and education, she is passionate about using her skills to bring her client's brand to life in the most authentic way possible.



Sylvie Carr **Virtual Facilitator**

Sylvie Carr (she/her) is Botree's virtual facilitator, specializing in the exploration of new and innovative platforms, client relations and technology facilitation. With a background in communications and client support, Sylvie understands the importance of a dynamic design plan and is always on the lookout for new ways to create engaging content.

contact

We believe sustainable change starts with a conversation.

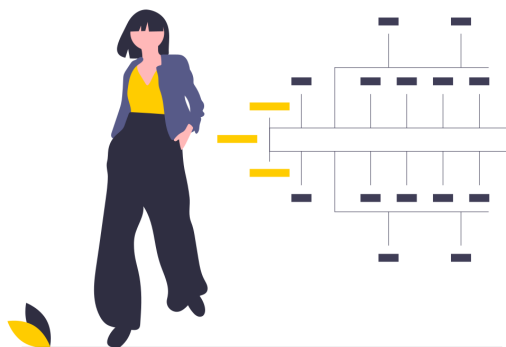
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www www.botreeinc.com

envelope info@botreeinc.com



Our work across various industries allows for best practices to be shared from one sector to another in new, innovative ways.



A LITTLE ABOUT Botree

1

WE DO OUR RESEARCH

We familiarize ourselves with the unique culture, challenges and goals of your business to create custom + actionable solutions.

2

WE BRING INNOVATION

We are industry agnostic to ensure our work cross-pollinates innovation and disrupts the market creating differentiators for our clients.

3

WE LEVERAGE TECHNOLOGY

We are always testing new technology to integrate with our clients to create dynamic + engaging programs and services.

4

WE PRIORITIZE SUSTAINABILITY

Our programs and services are built to last; we are hands-on partners in execution from inception to evaluation.

Testimonials

"(We) recently hired Botree to facilitate our strategic planning process. (They) kept our team fully engaged and challenged each of us to look at our business in ways that helped identify gaps and crystallize key priorities. Not only was the session excellent but their followup has also been consistent and impactful. Botree, thanks for being awesome!"

- David Moore,
Director of Marketing
Joerns Healthcare

"Botree's collaborative and interactive training session, supporting the development and enhancement of our Middle Management Team, equipped our Leaders with the tools and resources needed to effectively approach daily tasks and their Team's needs. Ultimately, Teams collaborated more effectively and positively, optimizing our guests' experience."

- Jonathan Reid,
Vice President
Horseshoe Resort

"Working with Botree has been an eye-opening experience for me and my business partner. The initial DISC assessment training that Botree facilitates provides a great foundation for later decision making. (They) make a real effort to understand your business and seem to always have a great solution to your problems. We are very happy to be working with them!"

- Rachael Hargan,
Owner/ Operator
Plan A Healthcare
Staffing Solutions